

Town of Buchanan – Strategic Plan 2014

S.W.O.T. Analysis

Strengths – Weaknesses – Opportunities – Threats

Strengths (Internal)

- Positive Attitude w/ Staff; good sense of teamwork
- Commitment of staff toward excellence
- Lean operationally
- Public Safety Services – Fire & Rescue/EMS/Police
- Good contractual service providers (police services, highway, refuse, etc.).
- Attractive Community – A place where people want to be.
- Progressive Town Board –Willing to listen/take risks.
- Active Plan Commission – Unbiased/Fair; High level of responsibility.
- Town Administration – Team
- Sound Information/Data gathering
- Low taxes / cost for services (Utilities)
- Service Reliability
- Town marquee
- Fiscal Responsibility
- Economic Diversity
- Growth
- Zoning Control

Weaknesses (Internal)

- Capital Infrastructure Maintenance
- Long Term Capital Asset Planning
- Drainage & Stormwater Management
- Emergency Response Preparedness (Availability of Resources, Officials Training/Knowledge, Risk Assessment)
- Limited Staffing and Labor Availability
- Staff Compensation/Benefits/Flexibility
- Township form of government – Annexation
- Sewer & Water Services - (East end of Town)
- Public Perception
- Community Recognition - (Darboy vs. Buchanan)
- Direction/Clarity on Town's Future
- Meeting Statutory Mandates
- Prevention/Education Programs for Public Safety

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Opportunities (External)

- Improved Public Perception of Town and Administration
- Engaged Citizenry
- Partnership Opportunities with Other Units of Government & Private Entities
- Grants
- Volunteers to Support Community Efforts
- Continued commercial development.
- Boundary Agreements (Long-term)
- Regional draw economically
- Utilities - Water / Sewer / Other
- Cooperation/consolidation of services
- ECRPC / Fox Valley Chamber / Ignite Fox Cities
- Partnerships with Civic Clubs
- Promotion of Community Services / Identity / Jewels / Nature

Threats (External)

- Citizen Apathy/Disengagement
- Loss of State Shared Revenues & Other Aids
- Loss of Land thru Annexation
- Declining Economy
- Inflation – Rising Costs to Provide Same Level of Service
- Environment - Mother Nature
- Crime (overflow)
- Changing Demographics
- Property Maintenance/Values
- Unfunded mandates
- Levy Limits & Other Revenue Controls
- School District Spending / Taxing / Quality