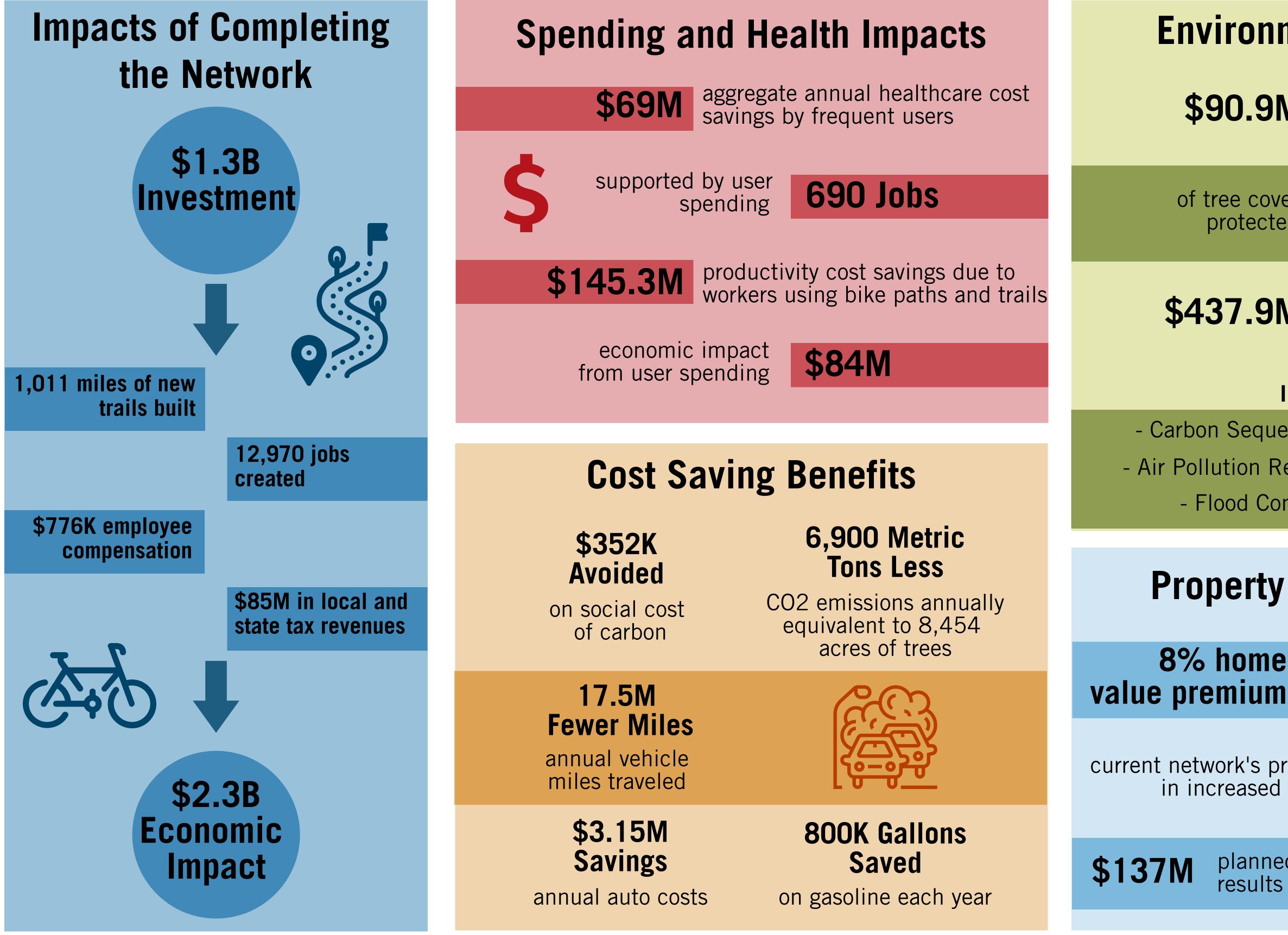
The Economic, Health, and Environmental Impacts of **Bicycling and Walking Facilities**

From 2021-2022, East Central Wisconsin Regional Planning Commission contracted with Econsult Solutions, Inc. to conduct an economic impact study gauging the benefits associated with both current and future bicycle and pedestrian facilities within the Appleton (Fox Cities), Oshkosh, and Fond du Lac Metropolitan Planning Organizations (MPOs). The highlights below can help key stakeholders understand the estimated value created by completing the network, including opportunities arising for the community, workers, and local businesses. These benefits will impact the four-county region of Outagamie, Calumet, Winnebago, and Fond du Lac counties. The full summary report and technical report are available on ECWRPC's website at ecwrpc.org.





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Environmental Benefits

\$90.9M

total lifetime carbon storage

of tree cover protected

50,000 acres

\$437.9M

annual savings provided by ecosystem benefits

Including:



- Carbon Sequestration - Water Quality - Air Pollution Removal - Wildlife Habitat - Flood Control - Water Supply

Property Value Impacts

8% home is due to proximity to recreational outdoor space

current network's premium results \$507M in increased property value

> planned network segments' premium results in increased property value

> > Report produced by: Econsult Solutions, Inc.